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The Official News Source of Ideal Jacobs Corp.

# THE IDEAL ALMANAC

## Changing the World One Farm At A Time

*Hello and Welcome to the July edition of the Ideal Almanac.*

I came to the very sad conclusion about two months ago that I could not change the world. I know that this sounds incredibly egotistical that I even thought that I could, but for all of my life, I always lived with the idea that positive global change on a large scale was possible and I could help it happen.

However, after numerous attempts over decades that failed either because the ideas themselves were not functional or the people involved were not suitable, I gave up. While the world might not be in mourning because of this revelation, the real problem is that when someone like "me" stops believing that I can change the world, then others in similar situations are probably feeling the same way. For them, I hope they find another way forward, as I believe we have.

Since I can no longer change all of our world, we will instead focus on changing a small part and see what happens from there. Our continuing project is to help bring regenerative farming techniques to Israel and then spread them across the globe.

Regenerative farming does not rely on chemical fertilizers or insecticides and works with nature as opposed to against her. "The farm" as we call it, in Israel, is run by Sahar Shimon.

It is my hope that we can help spread the word about this type of farming which was actually used for thousands of years before we developed the mechanized, destructive agriculture that is practiced today.

והרווחיות משתפרת משנה לשנה".

לראיון המלא עם מיכה ועדיה

"החורף גידלתי 95% מהמזון שלי. זו

הרגשה מדהימה"



מה את מגדלת?

10 הנצפות



שבועות

We are not trying to change the whole world, just one farm at a time. Here is our latest farm video:

<https://mab.to/46s6WYci1>

515 Valley Street,  
Maplewood, NJ 07040

(973) 275-5100

info@idealjacobs.com

www.idealjacobs.com

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<https://www.linkedin.com/in/andrewcjacobs>

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