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The Official News Source of Ideal Jacobs Corp.

THE IDEAL ALMANAC

Regenerative Farming Tool Creation

Hello and Welcome to the January edition of the Ideal Almanac.

Regenerative farming has advantages, but one of the disadvantages is that because of their small size, farmers can often not afford to utilize machines to do certain tasks. The purpose of this column is to offer suggestions for ways to help save time and money and create other efficiencies to help make life easier. Please know that our companies located around the world are not agriculture-based, and we have no prior experience in your sector, which we have found to be an extreme advantage. Since we do not know what can't work, we often try solutions that would appear to be certain to fail but can sometimes create a marvel to help make life better. Our main expertise involves producing parts for machinery and electronic products and we have the capability to prototype almost anything, which is very handy for some of our more unusual ideas.

While I was in Israel last week for the conference, we visited a strawberry farm. We noticed that the plastic protective covering along rows of strawberries were covered and uncovered every day by hand. This seemed like an incredibly labor-intensive, back-breaking exercise to happen once or twice a day, covering many rows of fruit. We came up with an idea to make plastic "handles" that could be affixed every meter so that the workers had something to hold onto, which would make it much easier and faster to do the needed task (see below). We also figured it would save on the number of workers needed. The idea is being tested now and will probably have to go through multiple iterations before getting something that can work. Or it will fail, which is nothing unusual when inventing new products.

The point is we are happy to try and it will generally not cost anyone anything to whoever gives us the challenge. If they like the finished product and they can make it themselves, that is

fine; if they want us to make it, we can do that too. Please note that we are not responsible if you make something yourselves and it does not work, causes trouble of any kind, or someone gets hurt. This column is simply meant to help make your lives easier. If you have a problem or issue regarding doing some type of task which needs a tool or something that could help with completing it please let us know by emailing me at:

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Regards,
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