

MAY
2023

The Official News Source of Ideal Jacobs Corp.

THE IDEAL ALMANAC

So Begins My Re-Immersion In Spanish

Hello and Welcome to the May issue of the Ideal Almanac.

So begins my re-immersion in Spanish.

When I started college a long time ago, I wanted to be a television news anchorman. One of the prerequisites to getting a job was I needed to know a second language. My attempt at learning Spanish in high school was not successful and I quit there to take a cooking class.

Once in college, my language requirement and future career, which did not happen, meant I had to learn some language. I tried Italian, lasted one week and gave up there. However, I did meet a gorgeous girl named Consuelo but that is another story. Anyway, I then signed up for the introduction to Spanish and came face to face with Senior Alvarez. He was from a country where the native language was Spanish. I never found out where and it was his belief this was not an introduction but a review course and that everyone already had a very good foundation of the language. I did not, in fact, I was totally lost immediately but I had no alternative and could not fail and resolved to do whatever was necessary to pass

that course. As it turned out I had never worked so hard up until the time I entered our family business and by the time I finished, I not only did well but had a deep appreciation for Senior Alvarez.

Over the years, I remembered some of what he taught me. We have some Hispanic employees with whom I practiced but overall the information remained dormant in my brain. Or at least it did because last week during my last trip to Mexico it became evident I would have to re-learn what I had lost and become at least decent in my language ability. Since it meant being good for business, like when I had to learn some inorganic chemistry for a project, when money and business was at stake, I could learn. Therefore, I told our people that I had to re-learn enough Spanish to handle myself in Mexico. My people have risen to the challenge and have become my tutors. I bought a textbook and begun studying at home so the race is on. January 1st is not that far away, I have Senior Alvarez's memory to spur me on.

Adios,
Andrew



Say Hello To Ideal Jacobs Mexico!

We're excited to announce the opening of Ideal Jacobs México later this year! Our new location in Guadalajara will feature screen printing, steel rule die cutting, laser cutting, and assembly services. Stay tuned for updates as we get closer to our launch date.

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