

THE IDEAL ALMANAC

March 2021

Official News Source of Ideal Jacobs

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Going Forth!

Hello and welcome to the March Edition of the Ideal Almanac.

We have mothballed the idea of a huge 100 year birthday party (6/1/2021) for Ideal Jacobs Corp. because of Coronavirus travel-related restrictions and instead decided to create a written record covering our 100 year history. Since our last coloring book was a great success we decided to use that format again as well as include a calendar and photographs. I have been going through 20 years of my books to pick out various articles and it was an amazing walk

back to the past. I had not wanted to read them again until after I had retired, if that ever happened, because I did not believe it was relevant but in this case there was no choice. I figured the journey would be both joyous and painful, and it was, but it also gave me a chance to re-live some of the more amazing moments and see what I was thinking. One of the great things about keeping a journal is there is no doubt as to what is going on and the truth, as I saw it. The written record stands on its own. What worked, what didn't, the various mistakes and blunders I made both on purpose and accidentally all combined together to give me an incredible life with hopefully a lot more to come.

My father always told me do the best that I could, but there were obviously a lot of times I fell way short of perfection. In fact over time I have given up the idea of doing everything "right" and to try and be a little less tough on myself when things don't go totally according to plan, or anywhere near the intended result. Over time I have also learned that I have much more control in some areas, virtually none in others, especially when it comes to my family and friends, and be contented with the idea that God is in charge. I am not and therefore it is okay to fail, be human, be nicer, and try to be ever more tolerant towards all. As far as the Pandemic is concerned, I was surprised to read that I had been writing about the threat of one for decades but I truly had no real idea of how bad one could be until now. We all hope the worst is over.

Another interesting part was reading the letters I had written to my Dad, Grandfather, Uncle all who had passed as well as one to God. I believe that life goes on, things can always be improved and God will help in every way possible as long as we put ourselves "out there" first. In the end this book, tentatively titled "The Ideal Centennial" will show the best and the worst, the failures and the successes of a 100 year old family business populated by crazy people who, if we did not get along while on Earth can hopefully coexist afterwards.

Regards,
Andrew



Read more of Andrew's blogs at:

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